

## **'Know Your Noses!' - Comic Relief's Red Nose Days 1988 - 2009**

British Comic Relief was co-founded in 1985 by Richard Curtis (the TV comedy writer of *Not the Nine O'Clock News*, *Blackadder*, and the *Vicar of Dibley*, among others) and the philanthropist and charity guru, Jane Tewson. Comic Relief was launched live on BBC One on Christmas Day 1985, as part of Noel Edmond's *Live Live Christmas Breakfast Show*, from a refugee camp in Safawa, Sudan, in response to the famine in Ethiopia.

'Peter Crossing was the man who came up with the idea of the red nose', recalls Jane Tewson, seventeen years later. 'He used to work with Tim Bell at Saatchi and Saatchi's - the story seems to have got lost but there was a small group of us sitting around the table including Rik Mayall, Douglas Adams (I think), Lise Meyer (who co-wrote *The Young Ones*), Richard Curtis (I think), Mike Russell Hills and perhaps a couple of others - We were talking about how great it would be to create a product that could bring fun with a message .... Peter quietly got a red pen and I painted his nose ... bingo! It was born'.

The first ever Red Nose Day took place on Friday 5<sup>th</sup> February 1988, when the whole evening was given over to Lenny Henry, Griff Rhys Jones and Jonathan Ross, presenting the television spectacular which would raise an amazing £15 million. Red Nose Day 2 was held just over a year later, on Friday 10<sup>th</sup> March 1989, and biennially in March thereafter.

Primarily through Red Nose Days, Comic Relief aims to help some of the poorest and most vulnerable people in the UK and Africa. Comic Relief supports long term projects, helping people to help themselves. It's about giving people a leg up, not a hand out. Comic Relief also aims to tackle the root causes of poverty by raising awareness around some of the key issues, such as unfair terms of trade and debt relief.

Over the years, Comic Relief in Africa has educated people about AIDS and HIV, taught people to read, immunised children and helped people rebuild their lives after conflict. Across the UK, Comic Relief has assisted the socially disadvantaged and the homeless, as well as helping disabled people change prejudice and discrimination, and supported other people in their fight to get their rights recognised. It has also provided escape routes for women living with domestic violence.

Comic Relief's Red Nose Day has revolutionised the concept of fundraising. When boring politicians ask us to give money for 'good causes', nobody really wants to know, but when our much-loved celebrity comic heroes ask us to dig deep, we dig deep! Why? Because that's a cool thing to do, and it's been made that way through a magical blending of celebrity telethon, populist appeal, countrywide fundraising at all levels, which is fun (rather than tedious), and great marketing to embrace everybody - each individual, every home, every club, pub and society, every school, office, institution, company and corporation in the land. The key appears to be the ability to reach out, to touch people. In a sense, the most effective way to be serious is to be funny, but obviously not quite at the same time, just very, very close to each other. Who could resist? Comic Relief's Red Nose Day is now a national institution. This year (2009), is the 12<sup>th</sup> Red Nose Day and since its inauguration back in 1988, more than 63 million red noses have been sold and over £505 million raised for charity.

But how well do you remember your red noses? This brief guide reviews all the Red Nose Days, giving the facts, figures and highlights for each of those crazy conks!

## 1988 Friday 5<sup>th</sup> February 1988

### 1st Red Nose Day

Slogan: "The Plain Red Nose"

#### THE PLAIN RED NOSE

**The Nose:** Very plain smooth shiny red nose, diameter 43mm, with large cut-out for attachment. Circular 5 to 6mm diameter breathing holes either side of cut-out, with small piercings above for cord attachment. Variations in thickness, hardness and colour.

**Design:** Not known. Made by various manufacturers in the UK and Hong Kong.

**Accessories:** None.

**Number of Red Noses sold :** 3.4 million

**Amount raised for Red Nose Day 1988 :** £15,816,555.



#### HIGHLIGHTS OF RND 1988

- Cliff Richard & The Young Ones performing 'Living Doll', a sort of Comic Relief single.
- The Young Ones on 'University Challenge'.
- 'A Question of Sport Meets Spitting Image', starring the real and the rubber Mike Gating, Barry McGuigan, Daley Thompson, with David Coleman taking revenge on his annoying little puppet.
- 'Blackadder - The Cavalier Years', set in the English civil war. Edmund and Baldrick suck-up to the soon-to-be-beheaded King Charles I (Stephen Fry).
- Special edition 'New Statesman': 'Alan B'stard Closes Down the BBC' starring Rik Mayall, Celia Imrie and Hilary O'Neill.
- Mel Smith and Kim Wilde release the official Comic Relief single 'Rockin' Around the Christmas Tree', which raises £76,610 for Comic Relief.
- Comic Relief goes to any manufacturer who can produce a clown's red nose, to get their supplies. 400,000 are sold through the Wimpy hamburger franchises, and Oxfam and Save The Children charity shops. The whole lot sell out in days.

**1989 Friday 10<sup>th</sup> March 1989**

**2nd Red Nose Day**

**Slogan: "Red Nose Day 2"**

### THE SMILEY FACE

The Nose: Spherical 50mm diameter red nose with lightly relief-moulded Comic Relief smiley face, affectionately known as 'Harry', on the front. 'Rose' aroma dosed into the plastic material. No holes for cord attachment. Noses cost only 50p each.



Design: Invicta Plastics Ltd.

Accessories: None

Number of Red Noses sold : **7.18 million**

Amount raised for Red Nose Day 1989 : **£26.9 million**

### HIGHLIGHTS OF RND 1989

- Over 50,000 fund-raising events across the country, including one man who lies in a vat of cold baked beans for 24 hours, while another gets a red nose tattooed on each buttock, raising £300 by dropping his trousers.
  
- 'Help' the Comic Relief single by pop trio Bananarama and comedy trio Llanesneenoonoo (Dawn French, Jennifer Saunders and Kathy Burke) reaches No.3 in the UK charts.
  
- Norman Fowler, the Tory Secretary of State for Employment, wears a red nose as he opens a training centre at the Komatsu engineering factory on Tyneside, to the great amusement of the Japanese in attendance.

**1991 Friday 15<sup>th</sup> March 1991**

**3rd Red Nose Day**

**Slogan: "The Stonker"**

### THE STONKER NOSE

The Nose: Spherical red nose with a pair of outstretched hands at '10 to 2' on the top of the head. Lightly relief-moulded Comic Relief smiley face (Harry) on front. Holes pierced either side of nose slit for cord attachment.



Design: Invicta Plastics Ltd.

Accessories: None

Number of Red Noses sold : **6.6 million**

Amount raised for Red Nose Day 1991 : **£20.3 million**

### HIGHLIGHTS OF RND 1991

- Six hours of prime TV: featuring comedy sketches by Ben Elton, Victoria Wood, Rowan Atkinson, and of course, Lenny Henry, who morphs into the lurve machine alter-ego, Theophilus P. Wildebeest, only to be beaten by Tom Jones in the "Battle of the Sex Gods".
- French and Saunders take off Abba and Raw Sex.
- Comedians Hale and Pace (and the Stonkers) team up with Brian May to release this year's Comic Relief single, 'The Stonk'. The B-side is 'The Smile Song' performed by Victoria Wood. It brings in £100,000.
- 80,000 fund-raising events set up around the country to mark RND'91.
- In Bradford, a court fines a solicitor £100 for appearing before the bench wearing "The Stonker". The money is donated to Children in Need.

**1993 Friday 12<sup>th</sup> March 1993**

**4th Red Nose Day**

**Slogan: "The Invasion of the Comic Tomatoes"**

### THE TOMATO NOSE

**The Nose:** Red nose in the form of a tomato, with six-armed green stalk at the top. Lightly relief-moulded Comic Relief smiley face (Harry) on front. Holes pierced either side of nose slit for cord attachment. Noses cost 60p. each.



**Design:** Invicta Plastics Ltd.

**Accessories:** None

**Number of Red Noses sold :** **3.307 million**

**Amount raised for Red Nose Day 1993 :** **£18.1 million**

### HIGHLIGHTS OF RND 1993

- A six-hour TV 'laughathon', with Mr. Bean in a 'Blind Date' spectacular.
- Angus Deayton hosts the one-off 'Have I Got A Question of Sport For You', firing the questions at Ian Hislop (with Frank Bruno) and Paul Merton (with Bill Beaumont).
- Moving documentaries from Joanna Lumley in Eritrea, Tony Robinson in Uganda, reporting on the AIDS epidemic, and Lenny Henry in war-torn Somalia.
- Right Said Fred deliver the Comic Relief single, 'Stick It Out'.
- 100,000 fund-raising initiatives organised across the country.
- In Leeds, executives at Poundstretcher, the discount retail chain, set a new Comic Relief endurance record, keeping their naked feet in ten pints of live maggots for a tantalizing 1 hour, 1 min and 15 secs, raising £600.

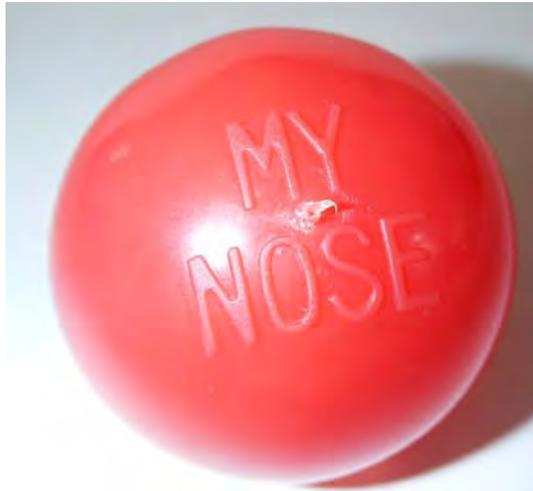
**1995 Friday 17<sup>th</sup> March 1995**

**5th Red Nose Day**

**Slogan: "What A Difference A Day Makes"**

#### THE COLOUR CHANGE NOSE

The Nose: Smaller than usual (40mm diameter) red nose, with 'MY NOSE' moulded on the front. This nose was thermochromic, able to change colour, reversibly, when heated or cooled. There were 2 colour change options. 50% of the noses changed colour at body temperature from Comic Relief red to bubble-gum pink; the other 50% changed from Comic Relief red to yellow. Pierced either side of the nose slit for cord attachment.



**Design:** Invicta Plastics Ltd.

**Accessories:** None

**Number of Red Noses sold : 2.86 million**

**Amount raised for Red Nose Day 1995 : £22.0 million**

#### HIGHLIGHTS OF RND 1995

- The 6-hour telethon kicks off with Lenny Henry at Television Centre, then flies to Belfast to host an hour of live comedy from the Grand Opera House, starring Ben Elton, Jo Brand and Julian Clary. Richard Wilson visits a refugee camp in Uganda, while Ruby Wax goes on the rampage bribing and blackmailing the public to raise £1million. Wayne and Waynetta Slob appear on 'Masterchef'; Hugh Grant and Dawn French play tonsil hockey, while Vic Reeves and Bob Mortimer drink 75 pints whilst belting out 'I Can't Live If Living Is Without You'. Billy Connolly reports from Mozambique; Victoria Wood spends a week living with a family in drought-stricken Zimbabwe.
- The Comic Relief CD single, released on March 7, 'Love Can Build A Bridge' by Chrissie Hynde, Cher and Neneh Cherry (with Eric Clapton) sells 310,000 copies, raising £137,000.
- Comic Relief arrives on the Internet's World Wide Web (<http://www.worldserver.pipex.com/comicrelief>), with general information about RND'95.

**1997 Friday 14<sup>th</sup> March 1997**

**6th Red Nose Day**

**Slogan: "Small Change - Big Difference"**

### THE FURRY NOSE

**The Nose:** Clear plastic sphere covered in synthetic Comic Relief red shaggy 'fur'.



**Design:** Watermark Ltd.

**Accessories:** Chupa Chup lollipop tongue painter and a small polythene change (cash) bag.

**Number of Red Noses sold :** **2.9 million**

**Amount raised for Red Nose Day 1997 :** **£27.1 million**

### HIGHLIGHTS OF RND 1997

- The 8-hour television bonanza, including Tony Ferrino (Steve Coogan) and Bjork's duet, Wayne and Waynetta Slob, and the in-depth Spice Girls snog with Jonathan Ross, Griff Rhys Jones and Lenny Henry.
- Video to the Spice Girls Comic Relief single, 'Who Do You Think You Are?' with Dawn French (Posh), Jennifer Saunders (Ginger) and Kathy Burke (Sporty), which sells 672,577 copies.
- Frank Bruno challenges Adam Woodyatt (Eastender's Ian Beale) to a dessert-making contest, in a 'Can't Cook Won't Cook' special. The match is drawn, but Woodyatt ends up smothered in chocolate sauce.
- On BBC Radio 4, Angus Deayton reads the shipping forecast for charity, the first time in 71 years that the 5-minute broadcast is not read by a BBC announcer. He raises £4,000.
- Comic Relief launches its Red Web site, an online video chat show allowing viewers to watch video with full colour and sound, for the first time on the Web. For a three week period, souvenirs can be bought, and credit card donations made, online.

**1999 Friday 12<sup>th</sup> March 1999**

**7th Red Nose Day**

**Slogan: "The Record Breaker"**

### **THE BIG RED HOOTER**

**The Nose:** Red faceless sphere with sparkly gold glitter finish. When the nose is squeezed the internal squeaker 'hoots'.

**Design:** Watermark Ltd. (Contested by Fenn Street Promotions\Result International).



**Accessories:** Mini-bank cardboard box (Design by Wickens Tutt Southgate Ltd.)  
2 temporary tattoos (designed by Liane Payne) in cellophane wrap, chosen from:

1. Red nose wrapped in scroll RND '99, pierced through with vertical dagger.
2. White smiley face with red nose.
3. Pair of red lips with RND'99 scroll.
4. Red nose rose with RND'99 scroll.
5. Arrow through pair of red nose hearts, RND'99 scroll beneath.
6. Arrow through single red nose, RND'99 scroll beneath.

**Number of Red Noses sold : 4.46 million**

**Amount raised for Red Nose Day 1999 : £35.0 million**

### **HIGHLIGHTS OF RND 1999**

- 'Vicar of Dibley' Special, with Johnny Depp and Dawn French.
- Steve Coogan as Alan Partridge performing his Kate Bush medley, including 'Wuthering Heights'. Paul Whitehouse, Mark Williams and Richard Wilson in the memorable "Suit's You" sketch.
- Boyzone produce this year's Comic Relief single, a cover of Billy Ocean's 'When The Going Gets Tough'.
- The most naked people (101) on stage at one time.
- Comic Relief launches its permanent website to maximise online donations.

**2001 Friday 16<sup>th</sup> March 2001**

**8<sup>th</sup> Red Nose Day**

**Slogan: "Say Pants to Poverty"**

### THE WHOOPEE NOSE

**The Nose:** Red head with inflated cheeks. Attached to the small circular mouth is a rubber tongue, in the form of a small rolled-up tube of latex. When the nose is squeezed the whoopee tube unfurls and makes a raspberry noise. White hard eyes, black eyebrows. Noses cost £1 each.



**Design:** Aardman Animations Ltd.

**Accessories:** Mini-bank cardboard box (Designed by Brandhouse WTS).

2 added temporary tattoos in cellophane wrap (Designed by Aardman). Chosen from:

1. Arrow through head of Red Nose, RND 2001 on yellow scroll beneath, raspberry scented.
2. Whoopee nose plant, RND 2001 on yellow scroll beneath.
3. Whoopee nose and crossbones, RND 2001 on yellow scroll beneath.
4. Glow in the dark 2001 clothes nose badge.

**Number of Red Noses sold : 4.81 million**

**Amount raised for Red Nose Day 2001 : £55.0 million [£61,000,140\*]**

### HIGHLIGHTS OF RND 2001

- 12.6 million television viewers see Billy Connolly dance naked around Piccadilly Circus.
- Ali G's annihilating interview with Posh Spice and husband David Beckham attracts 11.9 million viewers.
- Jack Dee's victory over Claire Sweeney, Vanessa Feltz et al, in the Celebrity Big Brother house.
- Westlife release the Comic Relief single and video, Billy Joel's 'Uptown Girl', which inevitably reaches No. 1.
- International sales of JK Rowling's special Harry Potter books, 'Quidditch Through The Ages' and 'Fantastic Beasts & Where To Find Them', raise a further £6 million\*.

**2003 Friday 14<sup>th</sup> March 2003**

**9th Red Nose Day**

**Slogan: "The Big Hair Do!"**

### THE BIG HAIR DO! NOSE

The Nose: Red head with moulded smiley face with wild tuft of red sticky-up hair. Squidgy white rubber eyes which bulge out when the nose is squeezed. Black eyebrows. Noses cost £1 each.

Design: Aardman Animations Ltd.

Accessories: Mini-bank cardboard box (Designed by Brandhouse WTS). Silver sachet of Wella Big Hair Do hair gel.



Number of Red Noses sold : **5.84 million**

Amount raised for Red Nose Day 2003 : **£61,477,539**

### HIGHLIGHTS OF RND 2003

- www.rednoseday.com website launched on 7 February to support 'The Big Hair Do!' campaign, separate from Comic Relief's online home. Attracts 200,000 visitors (4 million page downloads) in first fortnight, who can access sponsorship forms, banners, fundraising ideas and the why's and wherefore's of RND, including the first behind-the-scenes footage.
- An 8-hour TV marathon hosted by a red-haired Jonathan Ross.
- Vertigo-prone Jack Dee, looking terrified stuck up the top of a 50-foot pole outside Television Centre in Shepherd's Bush. Donors rang in to keep him there.
- Famous faces, Paul O'Grady, Gareth Gates and Jade Goody, failing their tests miserably on 'Celebrity Driving School'.
- Ruby Wax putting on a show in 'Celebrity Fame Academy', only to be beaten by the public vote by Casualty star Will Mellor, raising £600,000.
- Rowan Atkinson and Lenny Henry's hilarious spoof of Martin Bashir's interview with Michael Jackson.
- Pop-Idol Gareth Gates, with special guests The Kumars Comic Relief video CD 'Spirit In The Sky'.

**2005 Friday 11<sup>th</sup> March 2005**

**10th Red Nose Day**

**Slogan: "Big Hair And Beyond" - changing the way you look for a day to help transform someone else's life forever.**

#### **THE BIG HAIR DO & BEYOND NOSE**

**The Nose:** Red head with moulded smiley face. (Chad). Koosh red, yellow and purple elastic hair by Hasbro; mouth and eyes white, eyebrows black.

**Design:** Seymourpowell.

**Manufacture:** Watermark Ltd.



**Accessories:** Mini-bank cardboard box (Designed by Brandhouse WTS).

Red hair gel in silver sachet by Wella.

Face paint, red and yellow, pallet and applicator (for Watermark Ltd.)

Stickers, sheet folded 4: earrings, eyes

2 pairs, Comic Relief roundel, ears,

eyebrows, Harry Potter flash scar,

plaster, bow tie, sunglasses,

3 smiley mouths.

**Number of Red Noses sold : 7.2 million**

**Amount raised for Red Nose Day 2005 : £65,097,610**

#### **HIGHLIGHTS OF RND 2005**

- Comic Relief's 8-hour TV extravaganza on Friday night, hosted by Lenny Henry, Jonathan Ross, Davina McCall, Graham Norton, Harry Hill, Chris Evans and Dermot O'Leary smashes all records raising nearly £38 million.
- Comic Relief partner, Sainsbury's, raises a staggering £6.5 million from sales of some 6 million red noses, 1 million clothes noses and 300,000 car noses. Another partner, Oxfam, raises £1 million.
- The hilarious Lucas and Walliams 'Little Britain' Comic Relief Special RND 2005 Limited Edition DVD, guest starring Elton John, George Michael and Robbie Williams sells 400,000 copies, bringing in £1.6 million.
- Comic Relief Does Fame Academy, won by Edith Bowman, raises £1.32 million, as 8.25 million people phone in to vote.

- McFly released their double A-side Comic Relief single 'All About You / You've Got A Friend', on March 7. It was the biggest selling single of the year up till then and reached No.1 in the UK and Irish singles charts.
- Peter Kay's upbeat video, miming to Tony Christie's '(Is This The Way To) Amarillo'. It was so good it was shown twice on the night. Howard Greenfield and Neil Sedaka's song was a chart entry for Christie in 1971. Kay's video featured the 61 year-old crooner himself, along with a string of guest artists. The catchy tune immediately appealed to a new generation of music lovers, rocketing the Comic Relief DVD to No. 1 spot, dislodging McFly's official Comic Relief single, on Sunday 20 March. It remained at No. 1 for seven weeks. By the way, Amarillo is a real city in northern Texas.
- RND'05 T-shirts were a big hit with the public. TK Maxx shifted 150,000 of them, raising just over £1 million for Comic Relief.
- Chris Moyles took to the road in five famous cars for Radio 1's Red Nose Day Rally, a week-long event, fundraising to the tune of £583,278 on their way around the UK, from John o'Groats to Land's End.
- Other big donors, many of whom are partners, included Wine Relief (£625,000), Walkers Crisps (£500,000 from 4 unique flavours of crisps), Persil (£400,000 from face paints and t-shirt pens), Wella (£300,000 from RND Red hair spray and hair gel), and BT (£250,000 from charity phone-in lines).

**2007 Friday 16<sup>th</sup> March 2007**

**11th Red Nose Day**

**Slogan: "The Big One" - The Nose That Grows**



### **THE BIG ONE - THE NOSE THAT GROWS**

**The Nose:** Compressed red foam 'pillow' in a plastic packet (2¼" x 2¼" X 1¼"), which when released and rolled around your hand, magically expands into a huge, roughly circular nose of 2½ inches (64mm) diameter. A simple slit gives access to the wearer. Noses cost £1 each.

**Design:** Comic Relief

**Manufacture:** Watermark Ltd /Logistix

**Accessories:** Cardboard box (Designed by Brandhouse WTS). One Chocpix Ltd. Fairtrade white chocolate 38mm square wrapped in cellophane - 6 different images; 3 Dr. Who courtesy of BBC (David Tennant as Dr. Who, Dalek, Cyberman). 3 Wallace and Gromit courtesy of Aardman Animations (Wallace, Gromit, Shaun the Sheep).

Stickers, sheet folded 4: eyes 2 pairs, sunglasses 2 pairs, red lips, smiley mouth, ears 1 pair, red nose roundel, Comic Relief roundel, 1 large star, 2 small stars. Complete boxes assembled by Wrapid.

**Number of Red Noses sold : 8.0 million**

**Amount raised for Red Nose Day 2007 : £67,726,409**

### **HIGHLIGHTS OF RND 2007**

- Red Nose Day was launched on 31<sup>st</sup> January when the famous London Eye was lit up in red. 31 of the capsules donned red noses with the remaining one wrapped fully in red. The work took 14 hours over two nights and the 'Red Eye' remained an attractive beacon for the lead-in six weeks to Red Nose Day.
- Sainsbury's ordered 40 tonnes of Fairtrade cocoa beans from Kuapa Kokoo - a farmer's co-operative in Ghana, to produce (through Kinnerton's) the 8 million Chocpix chocolate squares. Kuapa Kokoo received a social premium of \$6,000 to help improve family and village life. Each red nose had one of six different Chocpix squares in the box. The 3-D picture chocolate was developed by Chocpix Ltd. of Barnard Castle, in 2003. The idea follows on from the chocolate 'picture postcard' novelty, but with CAD/CAM digital technology. A simple mould is used to create a 3-D image by scanning a

detailed photograph and finely etching it into a plastic mould. The image can then be transferred to the chocolate poured into the mould. White chocolate of a certain thinness displays the image with a 3-D effect when held up to the light. Nothing is physically added to the chocolate to produce the effect, it's just the light reflecting off the intricacies of the finely etched surfaces of the image. Brilliant!

- ❑ Sugababes Vs Girls Aloud collaborate to produce the official Comic Relief single for 2007 with their take on Run DMC and Aerosmith's classic, "Walk This Way". Released on 12 March the single reaches No. 1.
- ❑ The BBC puts on its Comic Relief TV evening with 8½ hours of compulsive viewing. Hosts this year are: Lenny Henry, Fearne Cotton, Kate Thornton, Davina McCall, Paul O'Grady, Chris Evans, Jonathan Ross, Graham Norton, Russell Brand, Simon Pegg and Nick Frost. At 3.05 am on the 17<sup>th</sup> March the night's total is announced at £40,236,142 - a new record!
- ❑ Tara wins the Tiara! in the final of Comic Relief Does Fame Academy, staged at County Hall. Tara Palmer-Tomkinson's rendition of 'These Boots Are Made for Walkin' takes the title in this third series of the show, hosted by Claudia Winkelman and Patrick Kielty.
- ❑ Showdown of Comic Relief Does The Apprentice. Ten celebs are tasked to run a funfair. The girls are winners and our lovable Alan Sugar promptly fires Piers Morgan (getting sacked for a second time! Tut tut.) The show raises £1 million and this is matched by Scottish businessman and philanthropist, Sir Tom Hunter, making a total of £2 million!
- ❑ During the lead-up week Chris Moyles and his crew dragged the Radio 1 'Rallyoke Challenge' around the country with competitions and text-ins to raise money, in Swansea, Birmingham, Liverpool, Glasgow and finishing up at Coco in Camden, with entertainment from Bono. £600,000 was donated.
- ❑ Jamie Oliver's 'Little Book of Big Treats' showing how to make scrumptious cakes sells 300,000 copies and with his other activities realises £1 million.
- ❑ Star-studded Little Britain Live Gala DVD with Kate Moss, Russell Brand, Jeremy Edwards, Chris Moyles, Peter Kay, Jonathan Ross, Patsy Kensit, Dennis Waterman, David Baddiel, Dawn French and Kate Thornton. £4.45p of every £5 DVD goes to Comic Relief. At 11.47pm David Walliams and Matt Lucas appear live from Australia, to be greeted with the news that 170,000 copies sold so far has generated £750,000 for the charity.
- ❑ The full power of the internet comes to the fore as £5 million is donated online to Comic Relief by 12.30am alone.
- ❑ Mark and Helen Johnson produce 'Make Someone Happy!', the very first Red Nose Day Schools' Song. The CD was sent free in February to all primary schools in the UK for fundraising, sing-alongs or assembly use.
- ❑ Money pours in from sponsors and donors small and big, from the two little boys tied together for the whole day with ribbon raising £65, to the large partners wading in with record-breaking cheques. Since 1999, for the fifth

time, Sainsbury's and Comic Relief have teamed up. Sainsbury's sold 6 million red noses, 750,000+ clothes noses and 300,000 car noses, handing over a massive cheque to the tune of £7,008,242. TK Maxx sold 200,000 Fairtrade cotton RND 07 T-shirts and together with instore donations raised £2,000,136, nearly twice as much as 2005. Walkers crisps sold over a million pairs of Walk'ears raising £1,001,219. The 9 major outlets in the Wine Relief scheme realised £630,000. Andrex's Red Nose Day Puppies, complete with red noses and t-shirts produced £425,600 and Müller Rice ran its Big Art Project in Trafalgar Square, where executives were dressed as cows for a day, bringing in £351,249. Kleenex's special Red Nose inflatable chairs and pocket portrait packs of tissues brought in £76,334.

#### The best of the funny moments:

- A Mr. Bean special entitled 'Mr. Bean's Wedding' in which Mr. Bean (Rowan Atkinson) sabotages a couple's wedding.
- Harry Hill's TV Burp special and 'Beat the Boss' in which schoolchildren design an outfit with flashing lights for Lenny Henry to wear throughout the show. The lights fail dramatically and Lenny has to give it up.
- Paul O'Grady (as a clown) and Buster (his special dog).
- Lauren Cooper (Catherine Tate) the teenage schoolgirl meets Dr. Who (David Tennant) a Scottish English teacher.
- Snips from Little Britain including The Ladies with Russell Brand; and Dennis Waterman (David Walliams) with the real Dennis Waterman who sings his 'I Could Be So Good For You' theme tune to 'Minder'.
- Elaine Figgis (Catherine Tate) searches for romance and gets a blind date with James Bond 007 (Daniel Craig).
- The very last episode of the 'Vicar of Dibley', with Dawn French and the usual cast. French undertakes a Celebrity Non-Entity Wife Swap (a spoof on Celebrity Wife Swap) in which the vicar's husband Harry swaps partners with Sting, whom Dawn French ends up living with for a week.
- Wheelchair-bound Brian Potter (Peter Kay) from *Phoenix Nights* and Andy Pipkin (Matt Lucas) from *Little Britain* team up with The Proclaimers and other guest celebrities, to sing a cover version variant of the hit, 'I'm Gonna Be (500 Miles)' but renamed 'I'm Gonna Roll (500 Miles)', due to their limited mobility. The song rocketed to No. 3 in the charts two days later through downloads alone, and toppled Sugababes vs. Girls Aloud's 'Walk This Way' from the top spot on the 25<sup>th</sup> March.
- Top Gear of the Pops spoof hybrid of Top Gear and Top of the Pops, hosted by Jeremy Clarkson, Richard Hamilton and James May. Performances from Supergrass (with Ade Edmondson on guitar), Travis, McFly and Lethal Bizzle. Justin Hawkins (vocals), Clarkson (drums), Hammond (bass) and May

(keyboards) sing 'Red Light Spells Danger' - their own rendition of Billy Ocean's 'Red Light'.

- ❑ Lauren Cooper (Catherine Tate) on work experience at Number 10 Downing Street where she meets Tony Blair. 'Is he a Prime Minister?'. The PM is not bowvered by Lauren!
- ❑ Ricky Gervais's clever spoof appeal in Kenya, when he is actually in a studio mock-up. Features Steve Merchant, Jamie Oliver, Bob Geldof, Andi Peters, Lenny Henry and Bono. The fake Kenyan in poverty subsisting on US \$1 a day, turns out to be none other than a cleverly disguised Bono from U2.
- ❑ Little Britain. Katie Pollard (Kate Moss) plays Vicky Pollard's (Matt Lucas) chav sister - "Lose some weight you fat bitch!". Asbotastic!
- ❑ Borat (Sasha Baron Cohen) appears 'live' from Kazakhstan.
- ❑ Geordie Georgie (Catherine Tate) in the office with Lenny Henry. Georgie headbutts Lenny pronouncing "that will give you a red nose!"
- ❑ Mitchell and Webb's (David Mitchell and Robert Webb) skit on snooker booth commentators with Ted and Peter, Hazel Irvine and Chris de Burgh. De Burgh's love song, 'The Lady in Red' is given a revamp as 'Table of Reds' with Hazel and the super star billiards chorus.
- ❑ 'The Comic Relief Rat Pack' (Patrick Kielty, Chris Moyles and Jimmy Carr) perform a great version of 'My Way'.
- ❑ Noel Edmond's 'Deal or No Deal?' with filthy-mouthed Joannie "Nan" Taylor (Catherine Tate) as Mrs. Cooper.
- ❑ A live show from 'The Mighty Boosh' starring comedy duo Julian Barratt (as Howard TJ Moon) and Noel Fielding (as Vince Noir).
- ❑ Mitchell and Webb's (David Mitchell and Robert Webb) comedy sketch - Numberwang - a form of number relief for Comic Relief, with Carol Vorderman and Johnny Ball, Zöe Ball's famous dad.

#### Some of the serious moments:

- ❑ Ant and Dec amongst the kids in the slums of Kenya. Many are AIDS orphans who have lost their parents. Comic Relief provides meals, clothes and a chance for the children to go to school. £60 feeds a child for a month; £90 builds a toilet cubicle with hygienic running water, reducing the spread of disease.
- ❑ Nick Knowles reports from the UK, where 11-year old Elsa cares for her disabled mother who has a muscle wasting condition and her father suffering from a weak heart and poor lungs. Elsa is one of many such young carers. £15 from Comic Relief provides trips out and carefree days for these children.

- Davina McCall appeals from malaria-stricken Tanzania, where temperatures in excess of 40°C and remoteness from help centres means it can take days for severe malaria sufferers to get to a clinic. 100,000 people die each year with pregnant women most susceptible and can pass it on to their unborn babies. Every 30 seconds a mother loses a child to malaria in Africa. £2.50p will provide a mosquito safety net for a mother and child. Nets reduce deaths by up to 80%. Just 40p will buy the medicine to save or cure a child from malaria.
- UK Emergencies. Davina McCall and Nick Knowles report from the UK on the issue of domestic violence and how safe houses help the prone, the homeless, the suicidal and neighbours at risk.
- Families Reunited. Fearne Cotton focuses on runaway children in danger and the help available for under-18s.
- Billy Connolly returns to Somaliland (which he last visited in 2003) where people cannot get to a hospital quick enough. Comic Relief has assisted with supplies of drugs, hospital refurbishment and an ambulance.
- Annie Lennox is out in HIV-infested Africa, stressing that anti-retrovirals cost just £2.50p; and £20 feeds three AIDS orphans.
- Life Line. Davina McCall reporting in the UK about 999-only mobile phones- when things get hard for people in endangered domestic circumstances. £50 will convert a phone into a 999-only one for emergency calls.
- Michael Palin appeals from Darfur in the Sudan, a place he visited in Pole to Pole back in 1991. Western Sudan is still steeped in civil war and genocide, but the people remain optimistic. Comic Relief provides lawyers, psychologists and counsellors to help people with human rights violations. £15 helps a rape victim.
- Emma Thompson views some of the causes of 'slavery in the UK' involving abuse, violence and intimidation against women. The report focused on the tragic trafficking of Eastern European women to work as sex slaves in the UK.

**2009 Friday 13<sup>th</sup> March 2009**

**12th Red Nose Day**

**Slogan: "Do Something Funny For Money"**

**THIS ONE, THAT ONE AND THE OTHER ONE**

**The Noses:** For the first time Comic Relief issue a trilogy of noses - 3 different noses for 2009. They are made from solid moulded polyurethane (PU) foam, with a spherical front with the face on and a flat back with a mould-imparted recess with pimple finish to receive the wearer's nose. Diameter 45-50mm. Recyclable at Sainsbury's. Noses cost £1 each.

Nose 1 - called 'This one'. The laughing face with open mouth. Teeth and eyes white, pupils black.

Nose 2 - called 'That one'. The tense face with clenched teeth and spectacles. Teeth and eyes white, pupils and spectacles black.

Nose 3 - called 'The other one'. The startled face with eyes wide apart and small round open mouth. Teeth and eyes white, pupils black.

All noses with accessories are sealed in a polythene skin.

**Design:** Lambie-Nairn \ Comic Relief In-house Creative

**Manufacture:** Plane Talking Products Ltd

**Accessories:** Folding strip of 6 adhesive circular stickers: one of each of the three different noses, one RND 09 roundel, one 'Do Something Funny For Money' roundel and one 'Hello My Nose Is (Name)' roundel.

Folding circular paper strip Joke Book containing 8 nose-related jokes. Nose 1 comes with JOKEBOOK ONE; Nose 2 comes with JOKEBOOK TWO; Nose 3 comes with JOKEBOOK THREE.

**Number of Red Noses sold : 6.85 million**

**Amount raised for Red Nose Day 2009 : £80,000,000**



Nose 1 'This one'



Nose 2 'That one'



Nose 3 'The other one'

## HIGHLIGHTS OF RND 2009

- "Bigger and better" was a vital objective for Red Nose Day 2009 to combat the economic downturn and unprecedented 'credit crunch' of the early months of the year. It all started with a huge press launch at 9.00am on Thursday 29<sup>th</sup> January, from the Empire Cinema at Leicester Square. All the stops were pulled out and loads of celebrities pulled in to announce what a great campaign was in store for 2009. Steve Jones, Rob Brydon, Ruth Jones, Joanna Page, Carol Vorderman, Hugh Dennis, Alex Zane, Jo Brand, Fearne Cotton, Claudia Winkelman, The Saturdays and the kids from 'Outnumbered' were all there. David Tennant is beamed in on video to reveal he will be a presenter on the night; Claudia Winkelman says there will be no Comic Relief Does Fame Academy this year but she will be presenting with Steve Jones a new CR show called 'Let's Dance for Comic Relief'. Carol Vorderman talks about being part of Celebrity Apprentice and even Tom Jones makes an appearance on the big screen. Kevin Cahill, Comic Relief's CEO announces the UK's landmarks will be going red before the big day. This year's slogan, 'Do Something Funny For Money' reminds us that RND 2009 is all about three things . . . having a laugh, raising money and changing lives for the better.
- BT Red Nose Climb. Nine brave celebrities spend a week (1-7 March) climbing 19,340 feet up to the summit of Mount Kilimanjaro in Tanzania, the highest mountain in Africa, where oxygen levels are less than half that at sea level, thanks to it being 3.66 miles up in the air! Gary Barlow, Cheryl Cole, Fearne Cotton, Alesha Dixon, Ronan Keating, Chris Moyles, Ben Shepherd, Denise Van Outen and Kimberley Walsh all got their walking boots on to raise over £3.4 million, including £1.8 million from Radio 1 and £1 and £5 text donations following the gripping BBC1 documentary of their epic adventure aired on Thursday 12<sup>th</sup> March.
- On 6 February an unbelievable version of the Bee Gees, 'Islands in the Stream' - '(Barry) Islands in the Stream', became one of the Red Nose Day 2009 singles, available to pre-order as CD or download from 8 March. Sung by Vanessa Jenkins (Ruth Jones) and Bryn West (Rob Brydon) (Gavin and Stacey's Nessa and Uncle Bryn) it featured Sir Tom Jones and Robin Gibb... and went to No.1! The more palatable single for RND 2009 was The Saturdays twist on Depeche Mode's classic 'Just Can't Get Enough. It had reached No. 2 in the charts on RND night.
- The BBC does it again with another by now universally anticipated evening of sublime viewing. 'Comic Relief - Funny For Money' kicked off at 7pm and didn't leave our screens for 8 hours 41 minutes, only switching over from BBC 1 to BBC 2 for just 35 minutes (to allow for the News on 1) while broadcasting 'Comic Relief Does Top of the Pops' on BBC 2, hosted by Radio 1 DJ duo Fearne and Reggie with Noel Fielding. Bryn and Nessa performed 'Barry - Islands in the Stream'; Franz Ferdinand sang 'No You Girls' joined by David Tennant; Oasis did 'Falling Down' and Take That 'Up All Night'. U2

performed 'Get On Your Boots' from their 10<sup>th</sup> UK No. 1 album and James Morrison did an exclusive version of 'Broken Strings'. Keeping The Saturdays just off the No. 1 spot was Flo Rida with 'Right Round'. Celebrities shared hosting the night in shifts: Davina McCall and David Tennant. Jonathan Ross and Claudia Winkelman. Fern Britton and Alan Carr. Graham Norton and finally James Corden and Mathew Horne. At the peak, 12.7 million viewers were watching the show.

- This year Comic Relief made it extremely easy for everybody to donate funds by simply texting 'Yes' to 66609 giving £5 at the usual network charge. Alternatively money could be given directly by phoning 03457 910910. The former must have worked well because an extraordinary £7.8 million was raised through £1 and £5 text donations.
- A bright spark at Radio Times decided that it would be a fantastic idea to celebrate the 21 years since Red Nose Day first began by issuing the Radio Times with no less than 21 different covers. It cost a fortune, but they did it in the knowledge that the Radio Times reading public have a great track record for digging deep every Comic Relief for the cause. Well done to Radio Times. Does anyone out there have all 21 different covers of Radio times for 7-13 March 2009, one wonders?
- 4 weeks, 18 celebrity acts, 6 through to the final - yes, the final of 'Let's Dance For Comic Relief' was held on the evening of Saturday 14<sup>th</sup> March. The show, hosted by Claudia Winkelman and Steve Jones, saw turns from sports stars Martin Offiah and Denise Lewis in an exotic Bollywood routine, The Bill actors Lisa Maxwell and Patrick Robinson doing Riverdance, TV presenters Dick and Dom reprising the Blues Brothers and Jo Brand as Britney Spears. But it was comedian Robert Webb who danced his way to Comic Relief victory and the title of Let's Dance For Comic Relief Champion, winning the public's heart (and their final telephone vote) with a leotard-clad performance of 'What A Feeling', from 1980s film Flashdance. As he accepted the trophy he said: "I feel fantastic. It's been marvellous, it's been like falling in love with myself all over again." Hmm, ... yes.
- Primary sponsors and partners of Comic relief as well as other supporters hand over massive cheques to the charity. Sainsbury's raised over £11 million, mostly from sales of 6.5 million red noses. At 11.25pm on the night, a mystery benevolent millionaire donated £6 million. The Department for International Development pledged £5 million. TK Maxx raised over £3.3 million from sales of several hundred thousand exclusive Red Nose Day T-shirts, designed by Stella McCartney, as well as staff fund-raising events in stores. Jamie Oliver's Red Nose Recipes realised nearly £1 million. Wine Relief's Red Nose red and white South African wines contributed £1 per bottle and 10% of other wines, amounting to a grand total of £750,000, proudly announced by Lenny Henry as Barack Obama in a spoof presidential speech. £501,863 was given by Ryman's and their customers through sales of noses, pens, pencils and notepads all over the country. Subway raised £407,763 through Comic Relief ring tones, special sandwiches and Gok Wan's in-store karaoke and fancy dress. By 9.00 pm on the night there had been 4 million telephone donations with BT donating £313,706. Babybel's

special packs of mini cheeses along with the £1 entry to their cheese singing competition netted £305,796. Sales of special packs of another food product, Burton's Jammie Dodger biscuits, raised £160,000. Foxybingo.com added £150,000 for Comic Relief, while Kia Motors and their dealerships, and the People's Web through their stalls, added a cool £100,000 each.

- At 02.08am Alan Carr, Catherine Tate, Graham Norton and David Tennant reappear from the Tardis to announce that the amazing total for RND 2009 night was £57,809,938 - the largest amount ever raised over the 21 years of Comic Relief. The eventual grand total was £80,000,000 - over £12 million more than the previous Red Nose Day campaign of 2007.

#### The best of the funny moments:

- Harry Hill's Comic Relief Best of TV Burp. Stella McCartney's t-shirts of The Beatles and Morecambe & Wise vie for superiority. There's only one way to find out - Fight!
- The Sarah Jane Adventures - a special Comic Relief Dr. Who, with Ronnie Corbett (Ambassador Rani) and Sarah Jane Smith. Ronnie Corbett turns out to be a Slitheen, the scourge of the galaxy. K9 the dog is in it too.!
- Special edition of Celebrity Mastermind with John Humphrys hosting the David v Davina showdown. Dr. Who 1963-2009 is David Tennant's specialist subject, while Davina McCall opts for Celebrity Big Brother. In the first round Davina scores a paltry 3 to David's 8. In round 2 - the general knowledge round - Davina does a bit better with 5 to David's 6. Overall scores Davina 8, David 14. Davina hammered.
- Outnumbered - a Comic Relief special of the dysfunctional family with Hugh Dennis, Claire Skinner, Ramona, Daniel and Tyger. Karen wants to wear a bridesmaid's dress to school. Mum sponsors her for £1 to wear something else.
- Various instalments of Victorian Dragon's Den. Paul Whitehouse and Harry Enfield as Duncan Bannatyne, Theo Paphitis, Deborah Meaden and Peter Jones assess the real Peter Jones' invention of the toothbrush. He doesn't succeed. In a second instalment Thomas Crapper's famous toilet is poo pooped by James Caan and Duncan Bannatyne, while a final skit features Deborah Meaden and Theo Paphitis trying to impress the panel with the idea of a cathode ray tube television.
- At 8.38 pm, before they hand over the hosting to Wossy & Winky, David Tennant agrees to let Davina McCall kiss him if she agrees to pay £50 to Comic Relief.
- Little Britain meets Catherine Tate. Dora appears as Carol Beer's boss (David Walliams). She's looking to cut back on the staff at the office.
- Ridiculous skit of the film version of Mama Mia! with Dawn French playing

Julie Walters and Jennifer Saunders in the role of Meryl Streep as Donna. Sienna Miller is Sophie. Miranda Hart directs. This is allegedly French and Saunders last sketch together.

- ❑ Our national heroes meet their nemesis in Smithy versus the England Football Team. James Corden (as Smithy) the plumber turns up in his van under the tale of a problem with the pipes. Once in to the seminar room he proceeds to chastise members of the England team (comprising Peter Crouch, David Beckham, Frank Lampard, John Terry, Michael Carrick, Sean Wright-Phillips, David James, Ashley Cole and Rio Ferdinand) and encourages them to do better in future. Hear, hear!
- ❑ Comic Relief Does The Apprentice. The girls (Patsy Palmer, Carol Vorderman, Michelle Mone, Ruby Wax and Fiona Phillips) versus the boys (Gok Wan, Alan Carr, Jack Dee, Jonathan Ross and Gerald Ratner). The girls win with their more marketable 'Stick Stuck' over the boys 'Swap Belt' with its space bunny and other little figures which required expensive tooling. Which boy would get fired? Gerald Ratner and Jonathan Ross designed the product and did quite well. Team leader Ratner felt Gok and Wossy had done enough, so Jack Dee and Alan Carr are called back to the boardroom to face Alan Sugar's wrath. Alan Carr, who appeared to do the least, is fired!
- ❑ Students from Guildhall stage an opera of 'The Office', raising £80,000 for Comic Relief. They have to get permission from the writers, Ricky Gervais and Steve Merchant, but Ricky does not like the production. He considers a production of Westlife.
- ❑ Al Murray - The Pub Landlord ("We'll have to send fat celebrities to Africa as food") hosts a pub quiz with Mark Lamar and Phil Daniels.
- ❑ The Royle Family produce a totally new sketch. Jim is wrapped up in a duvet because he is 'under the weather' and asks Barbara to turn the heating on. But in the show's usual high-brow style, Jim's balls start to overheat under the duvet and the Febreeze doesn't work. Anthony opens the window.
- ❑ Catherine Tate's 'Nan', Mrs. Joanne Taylor, presents a cheque for £1,000 to the Jubilee Community Centre in Holborn.
- ❑ Comic Relief's totally exclusive - Little Britain with Robbie Williams as Candi Marie Candi, Matt Lucas as Grace and David Walliams as Ellie.
- ❑ Mitchell & Webb and Armstrong & Miller come together for a number of sketches. A World War II one with Geoffrey Palmer. A sketch in which a tramp disrupts a film set and the continued adventures of Sir Chicken Digby Caesar, with Keeley Hawkes as Lady Annabel.
- ❑ 'The Cowboys Go Naked for Comic Relief' with vintage black-and-white footage of Lee Van Cleef, John Wayne and Ronald Reagan.
- ❑ A session of stand-up comedy from Jason Manford et al.
- ❑ Fashionistas - Sadie Frost, Joanna Neary (as young Sadie), Katy Brand (as

young Kate Moss), Kate Moss and Katherine Parkinson (as young Stella McCartney) feature in a hilarious skit as Katy Brand heads back to fashion college to be greeted by a special teacher played by Kate Moss.

- Celebrities : Let's Dance for Comic Relief - the late late version, starring Martin 'Chariots' Offiah (the ex-rugby league and union player) and Richard 'Minty' Peterson (Cliff Parisi) from Eastenders.
- An hour-and-a-half of the Best Clips of Comic Relief. Mathew Horne and James Corden select their favourite sketches from the night and some previous years of Comic Relief, in a last push to raise money. "If you watch to the end I will marry Matt!", says James. At 03.25 three bridesmaids, a best man and father of the bride (Alex) are selected from the bemused audience. Thirteen minutes later Matt the bride and James the groom exchange rings and become husband and husband!

#### Some of the serious moments:

- This year, Comic Relief focuses again on Africa - helping to improve the lives of HIV and AIDS sufferers and their families, continuing the fight against malaria and lifting poverty-stricken children out of the landscape of rubbish dumps for a better life. In parallel, the work in the UK continues with Comic Relief helping young runaways, teenagers trapped in prostitution, young carers, kids with alcoholic parents and victims of domestic violence. Comic Relief also helps sufferers with mental health problems, a difficult area which is frequently misunderstood.
- Lenny Henry visits Uganda where he meets Onzia, an HIV-positive widow with two sons. She is so ill and the conditions of the house she lives in are so terrible her sons were sent 200km away to live with relatives. With our money, Comic Relief tracks down her lost boys and brings them back to Onzia in an emotional reunion. £25 will provide food for a family for a whole fortnight. £35 will provide for a reunion worker. Onzia's rooms are covered in orange plastic bags because severe flooding has ruined the whole house and she has to live under plastic sheeting. To change her life forever Comic Relief pledges Onzia a new house on this land, which is duly built a few weeks after Lenny leaves.
- Patrick Kielty hosts a UK appeal to change the lives of young carers like Jamie. Both his mother and father are ill. His father has Stickler's Syndrome and Jamie looks after both of them and does the housework and shopping etc. Jamie's little brother Erin has the same disease as his father and has poor or no eyesight at all. Comic Relief's project helps young carers, like Jamie, getting them away from the home and giving them access to talk to a professional who can sort out their problems and the troubles they experience at home. There are 175,000 young carers like Jamie in the UK, some as young as 10-12 years old. £20 will fund two hours with a specialist support worker. £30 provides an outward bound day out.

- Simon Cowell is in Kenya's capital and largest city, Nairobi - but it's not pretty because Simon is walking around a large rubbish dump - in fact the size of 40 football pitches - reporting on the young children scavenging amongst the filth for food to eat or to collect plastic bottles to get enough cash for a meal. Ten-year-old Veronica and her friends have to do this disgusting work for 16 hours a day, alongside the pigs and vultures, to earn just a third of a dollar. Comic Relief has stepped in to take these waifs away from the city to a safe place. Here they are given good food - their first decent meal in a month, an education and a great place to sleep. Simon asks us to give, so that children can have a chance in life all over Africa. £5 will buy a school uniform and £200 pays for a child to go to school for a year.
- Eleven-year-old Emma lives with her alcoholic parents and her Mum's alcohol addiction is having a devastating effect on her life. Alcoholic homes tend to keep schtum about what goes on in the house and children often feel they have nowhere to turn. It is important these kids know there is someone on their side. They need to talk about the fact there's very little food in the house or that they're caring for younger brothers or sisters, which tends to happen quite a lot. Hilary Henriques runs NACOA (the National Association for Children of Alcoholics). There are almost 1 million children living in homes where one or both parents have a problem with alcohol. Hilary provides a crucial helpline which received over 36,000 calls last year alone. NACOA has a team of 49 trained volunteers providing support and reassurance to the children who can unlock their emotions, get help with how they can stay safe and get their homework done and how to access support services. Three years ago an email helpline was added using Comic Relief funding. The counsellors reached Emma and she now works for Hilary. But more funds are needed now to recruit more volunteers and set up more phone lines to keep the service running.
- Annie Lennox is in South Africa reporting on the plight of HIV, AIDS and TB sufferers. She visits a unique family in Eastern Cape. Three young brothers have lost all adults in their family to AIDS. Sebo, age 15 finds it hard to survive. Comic Relief takes all the children for HIV testing in the van. Sebo is positive and needs treatment to be able to look after the younger ones who, fortunately, are all negative. Annie meets two 8-year old boys from another family. They are friends but neither is at school because they have contracted TB. It has now reached Bufon's brain - he can't walk or talk, only feel. Funds from Comic Relief go towards treating TB sufferers - £75 will treat a child fully, and our money saves the lives of HIV sufferers by identifying the illness sooner rather than later.
- Ant & Dec are in the UK reporting on the hardships for young carers with disabled parents and how Comic Relief has come to their aid. Simone is 14. Her Mum has MS and her Dad works late shifts. Simone has to dress her mum, do the washing, load the dishwasher and clean the home on top of making sure her mother takes 25 tablets to control her condition. It is stressful and difficult for the child. Comic Relief's project provides a centre

for carers, like Simone, to come for help and to learn more skills, i.e. culinary. Here kids and disabled parents can come and spend quality time together, built upon love. Ant & Dec present the centre with a cheque for £10,000. There are 175,000 young carers in the UK (England, Wales, Scotland and Northern Ireland).

- A tearful Fearne Cotton goes to a children's ward in a hospital in Uganda with malaria casualties. Malaria is still the scourge of Africa. It is transmitted via the mosquito and although nearly eradicated in the 1950s it has come back with a vengeance. Every year it kills about 1 million Africans under the age of 5 - that's around 3,000 children dying every day, or one child every 30 seconds. Just £5 buys a mosquito net which will prevent the mosquitoes getting to the children. If mosquitoes do, there is no medicine and the hospital is too far away to get to. One small child travelled 150 miles with Mum and Dad to get there. Another child, Paul, is 12 months old, but it's too late to save him because his bloodstream has been taken over by the poison of malaria. He died later that night and was buried the next day. Just £5 gets a malaria mosquito net delivered to the parents of the children. Fearne is joined by Jennifer Saunders and Dawn French for this appeal and Denise van Outen reports from another hospital in Uganda struggling to combat malaria cases. £50 pays for 40 children to get the right treatment for malaria. The public response is overwhelming and by 10.00pm it is announced that 1 million malaria nets have been obtained, or secured.
- In Malawi, Davina McCall reports on the high rates of death in childbirth or maternal mortality. 1 in 8,200 women will not survive childbirth and in some parts of Africa it can be as high as 1 in 8! The causes are sometimes internal bleeding where the placenta stays in and the woman bleeds to death quickly, or septicaemia. An 18 pence injection could have saved these deaths. Pregnancy is often accompanied with fear and uncertainty. Anaemia, due to low red blood cell count can be serious if combined with HIV, malaria or other sickness. Any complications in childbirth may be fatal for child, or mother, or both. Half a million women die in childbirth every year. Cash from Comic Relief provides better care, better health education and better after care.
- Former Miss Britain, Danielle Lloyd, is featured in a piece about domestic violence in Britain. As we all know, this is a huge and difficult problem here in Britain where it is estimated 1 in 4 women experience domestic violence. 1,600 incidents of domestic violence are reported to the police every day and 2 people are killed by partners or ex-partners every week. Comic Relief helps provide safe and secure havens for those deemed at risk.



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